

**A MESSAGE  
FROM MAURICE R.  
GREENBERG**

Chairman and CEO  
of the Starr Companies

## **CHINA'S NEW SILK ROAD**



Dear Sir/Madam,

A little over a year ago I wrote to you about the creation within the Starr Companies of an *Intelligence Consulting Service* manned by former United States officials with deep experience in the intelligence community, law enforcement, and national security networks. This team of experts produces on a monthly basis our *Executive Intelligence Brief*, which all of you receive as a complimentary service from Starr to help you keep abreast of international developments, global risks, and important business and investment opportunities around the globe.

Now I would like to inform you that our experts have conducted a comprehensive, in-depth study of what may well become the largest economic development project in history. Specifically, I am referring to the massive One Belt, One Road (OBOR) project initiated by China that is now gaining momentum around much of the world.

Also referred to as the New Silk Road, the backbone of this undertaking is comprised of major transportation and infrastructure projects from China through nearly 60 countries across Asia, Europe and Africa. Huge investments are being made to generate greater regional trade, more efficient and better-integrated energy networks, improved communications, cooperation in resource extraction and metallurgical industries, manufacturing projects, development of new retail and commodity markets, and more.

Our detailed special report on this far-reaching undertaking by China will be made available to you next month for a nominal charge as part of our executive intelligence service. With it we will describe the scope of the project and its component parts organized by geographic location, land and sea corridors, and industry. The report will systematically analyze opportunities and risks for American businesses and investors who need to be highly informed if planning to participate in this vast enterprise.

The Starr Companies are already involved in OBOR and have begun writing insurance coverages for companies participating in these projects. We plan on expanding our involvement in the future. I encourage you to take advantage of the opportunity to consult with us, to receive the benefit of our evaluations, experience and insights into these projects, and to explore risk-mitigating services we can provide for you.

Sincerely,

A handwritten signature in black ink that reads "M. R. Greenberg". The signature is fluid and cursive.

Maurice R. Greenberg

